



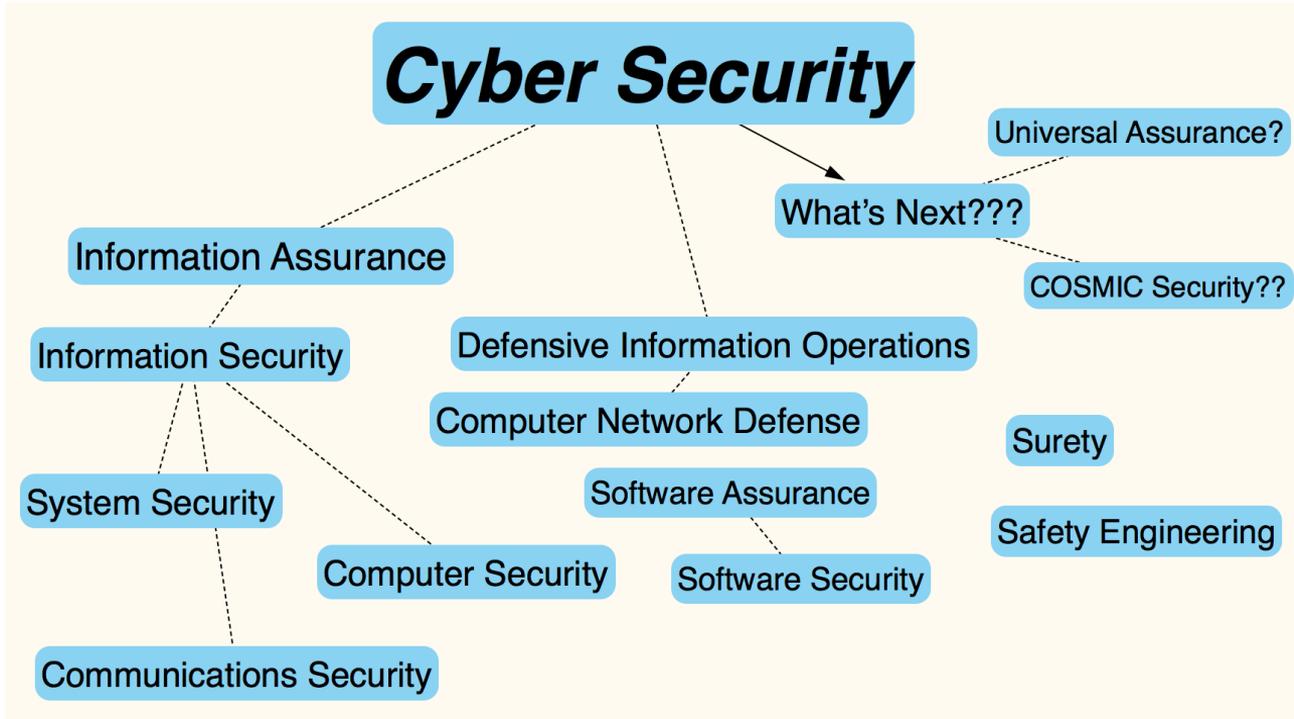
CYBER SECURITY  
SUMMIT 2016

# Making Best Practice Common Practice: the CIS Controls

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# *The Long and Winding Road....*



# Seismic Shifts

- Communications Security → “Cyber”
- Mathematics → CS, Networking, Ops Analytics
- Technology → Information, Operations
- Government monopoly → user/market driven
- National Security → economic/social Risk



# A few cybersecurity lessons

- Cybersecurity is like “Groundhog Day”, not “Independence Day”
- Knowing about flaws doesn’t get them fixed
- Cyber Defense == Information Management
  - **not** Information Sharing, **not** technology
  - the most important verb is **translate**
- The Bad Guy doesn’t perform magic
- There’s a large but limited number of defensive choices
  - prioritization is ALWAYS required
  - and the 80/20 rule applies (The Pareto Principle)



anti-malware DLP  
governance certification  
continuous monitoring penetration testing  
baseline configuration threat feed assessment  
standards SDL audit logs best practice  
virtualization SIEM  
risk management framework sandbox  
compliance  
encryption threat intelligence security bulletins  
user awareness training incident response  
two-factor authentication browser isolation  
security controls maturity model  
need-to-know supply-chain security whitelisting

## *“The Fog of More”*



# The Defender's Dilemma

1. What's the right thing to do, and how much do I need to do?
2. How do I actually do it?
3. And how can I demonstrate to others that I have done the right thing?

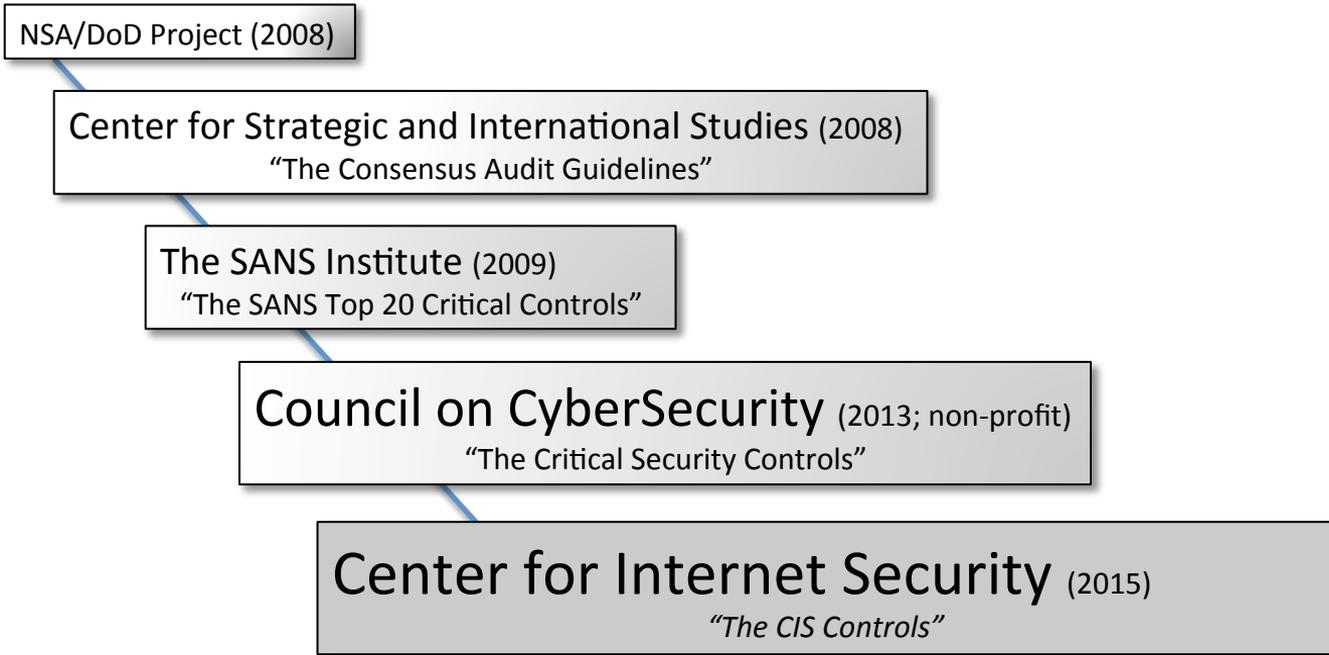


# from Best Practice → Common Practice

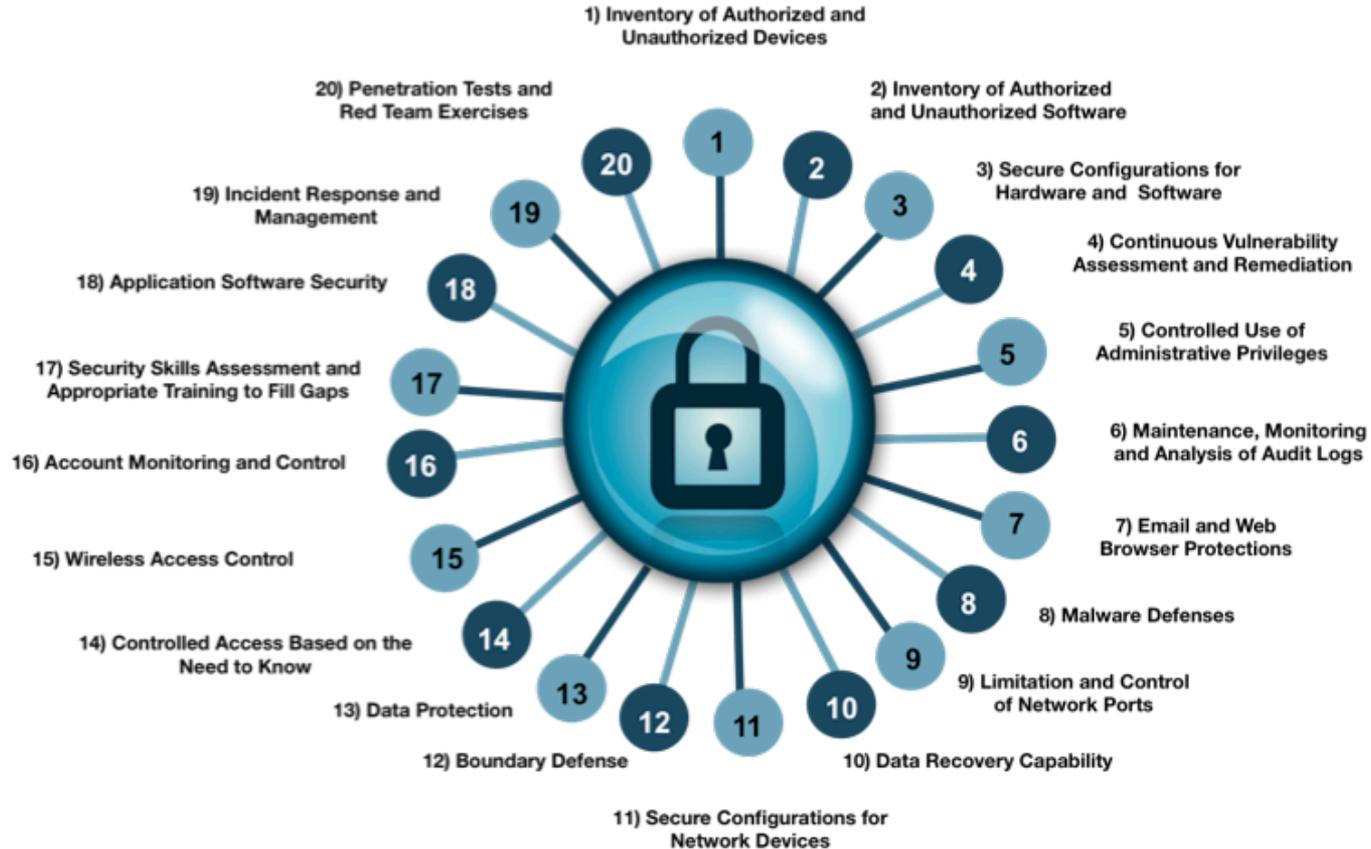
- How do we know what is “best”?
  - Based on Data? Solution to the worst problem? Trusted source?
- What is a “practice”?
  - How specific? How do I actually do it? What do I need to do this?
- What are the barriers?
  - Knowledge? Cost? Tools? Training? Enforcement? Misalignment? Repeatability?
- It takes more than a list of practices
  - Marketplace of tools, training; community-building; sharing of ideas; alignment of practices with oversight, auditing, compliance.



# How did we get here?



# CIS Critical Security Controls (Version 6)



# Recent References to the *CIS Controls*

- California Attorney General's 2016 Data Breach Report
- The NIST Cybersecurity Framework
- Symantec 2016 Internet Security Threat Report
  - and Verizon DBIR, HP, Palo Alto, Solutionary...)
- National Governor's Association
- National Consortium for Advanced Policing
- Conference of State Bank Supervisors
- Zurich Insurance
- UK Critical Protection for National Infrastructure
- ENISA, ETSI



# The Center for Internet Security



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*Making Best Practice Common Practice*



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