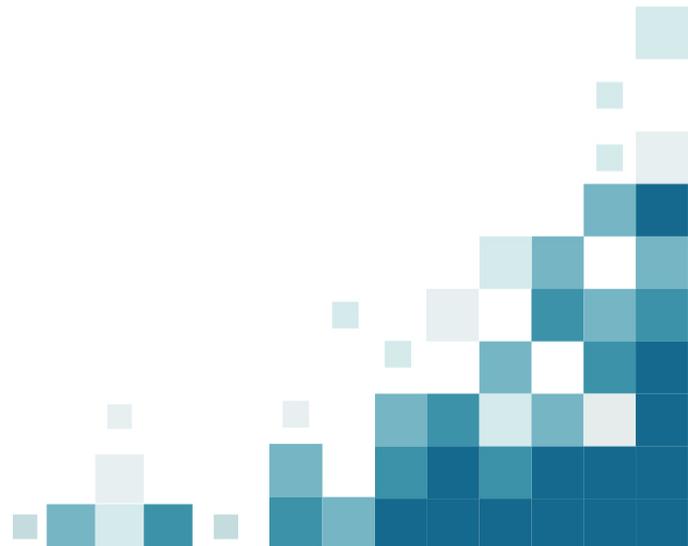


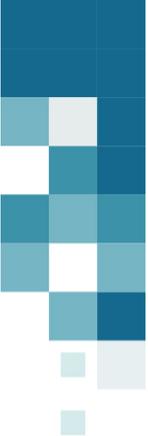


CYBER SECURITY
SUMMIT 2017

Resources to prepare for a possible cyberattack

Nancy Libersky, SBA District Director





SBA: Here for You Since 1953

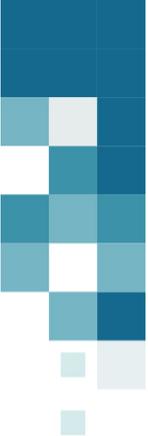
Created by Congress to "aid, counsel, assist and protect, insofar as is possible, the interests of small business concerns."

We do this by providing:

- ▶ financial programs
- ▶ federal contract procurement assistance
- ▶ management assistance
- ▶ specialized outreach to women, minorities and armed forces veterans
- ▶ specialized advice and assistance in international trade
- ▶ loans to victims of natural disasters

Providing more with Resource Partners





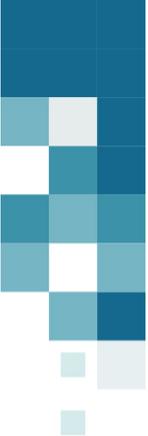
Cyber Threats to Small Businesses

Reported Attacks

- ▶ One in Five Small and Mid-sized Business hit from 2014-16
- ▶ Average lost = \$32,000 (if money was stolen)
- ▶ 430 million new types of malware online – up 40%
- ▶ 54% of security breaches caused by human error

Attacks are only part of the problem

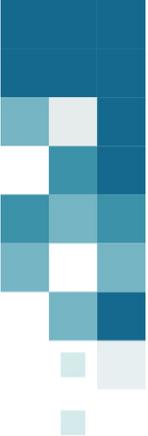
- ▶ Small business partners are carrying more of the risks for breaches when working with larger companies
- ▶ Credit card companies shifted liability for fraud (if not using chip and PIN tech)
- ▶ Lenders are starting to ask borrowers to have cyber security plan



Cyber Security Assistance

www.sba.gov/cybersecurity

- ▶ Top Cyber Security Tips
- ▶ Top Tools and Resources for Small Business
- ▶ Social Media
- ▶ Small Biz Cyber Planner
- ▶ Free Webinars
- ▶ Much more



More Assistance

Small Business Technology Coalition.

- ▶ Identify and access digital tools to build your small business
 - ▶ www.sba.gov/techcoalition

The National Cyber Security Alliance

- ▶ Online tools to assess your risk, create a cyber security plan, monitor threats and more.
 - ▶ Visit www.staysafeonline.org



More Assistance

FTC Data Security

- ▶ Free resources for businesses of any size.
 - ▶ <https://www.ftc.gov/tips-advice/business-center/privacy-and-security/data-security>

FCC Cyber Security Planner

- ▶ Create a custom planning guide
 - ▶ <https://www.fcc.gov/cyberplanner>



Thank You!

U.S. Small Business Administration

Minnesota District Office

www.sba.gov/mn

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