



U.S. Small Business
Administration

CYBER SECURITY SUMMIT 2018

RESOURCES TO PREPARE FOR A POSSIBLE CYBERATTACK

Nancy Libersky, SBA District Director

SBA: Here for You Since 1953

Created by Congress to "aid, counsel, assist and protect, insofar as is possible, the interests of small business concerns."

We do this by providing:

- ▶ financial programs
- ▶ federal contract procurement assistance
- ▶ management assistance
- ▶ specialized outreach to women, minorities and armed forces veterans
- ▶ specialized advice and assistance in international trade
- ▶ loans to victims of natural disasters

Providing more with Resource Partners



Cyber Threats to Small Businesses

Reported Attacks

- ▶ 76% of breaches were financially motivated
- ▶ 73% of cyberattacks were by outsiders
- ▶ Not just stealing data, keeping you from using it
- ▶ Human error accounted for about 1 in 5 breaches

Attacks are only part of the problem

- ▶ Small business partners are carrying more of the risks for breaches when working with larger companies
- ▶ Credit card companies shifted liability for fraud (if not using chip and PIN tech)
- ▶ Lenders are starting to ask borrowers to have cyber security plan

Cyber Security Assistance

Cybersecurity for Small Business

- ▶ Self-paced introductory training exercise
 - ▶ <https://www.sba.gov/course/cybersecurity-small-businesses/>

Cybersecurity Compliance Training Opportunity

- ▶ 7(j) Eligible Companies
 - ▶ <https://synergysolutions.talentlms.com/>

More Assistance

The National Cyber Security Alliance

- ▶ Online tools to assess your risk, create a cyber security plan, monitor threats and more.
 - ▶ <https://staysafeonline.org/cybersecure-business/>

US-CERT

- ▶ Cybersecurity Resources Road Map
 - ▶ <https://www.us-cert.gov/ccubedvp/smb>

More Assistance

FTC Data Security

- ▶ Free resources for businesses of any size.
 - ▶ <https://www.ftc.gov/tips-advice/business-center/small-businesses/cybersecurity>

FCC Cyber Security Planner

- ▶ Create a custom planning guide
 - ▶ <https://www.fcc.gov/cyberplanner>

Thank You!

U.S. Small Business Administration

Minnesota District Office

www.sba.gov/mn

(612) 370-2324