



NINTH ANNUAL LEADERSHIP EVENT

CYBER SECURITY

Security solutions through collaboration.[™] **SUMMIT**

October 28–30, 2019 | Minneapolis Convention Center

cybersecuritysummit.org | [#cybersummitmn](https://twitter.com/cybersummitmn)

Management Breakout

Forward Looking View of Cyber Risk



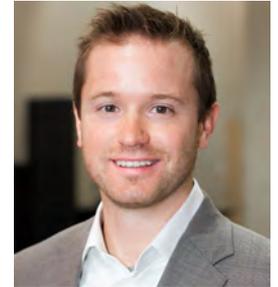
Introductions

Kristi Yauch



- Cyber Security
- Director @ TCF Bank
- Responsible for Operations, Engineering, Architecture, Incident Response and Data Protection
- Geek

Christopher Emerson



- Husband & Father
- CEO & Founder @ White Oak Security
- Built Offensive Security Programs for Fortune 100 Companies
- Geek



Problem Statement

The narrow scope of penetration testing fails to consider layers of security controls, and it can create a false sense of urgency.



Whitelisting vs. Unmodified Access



S.T.E.M.

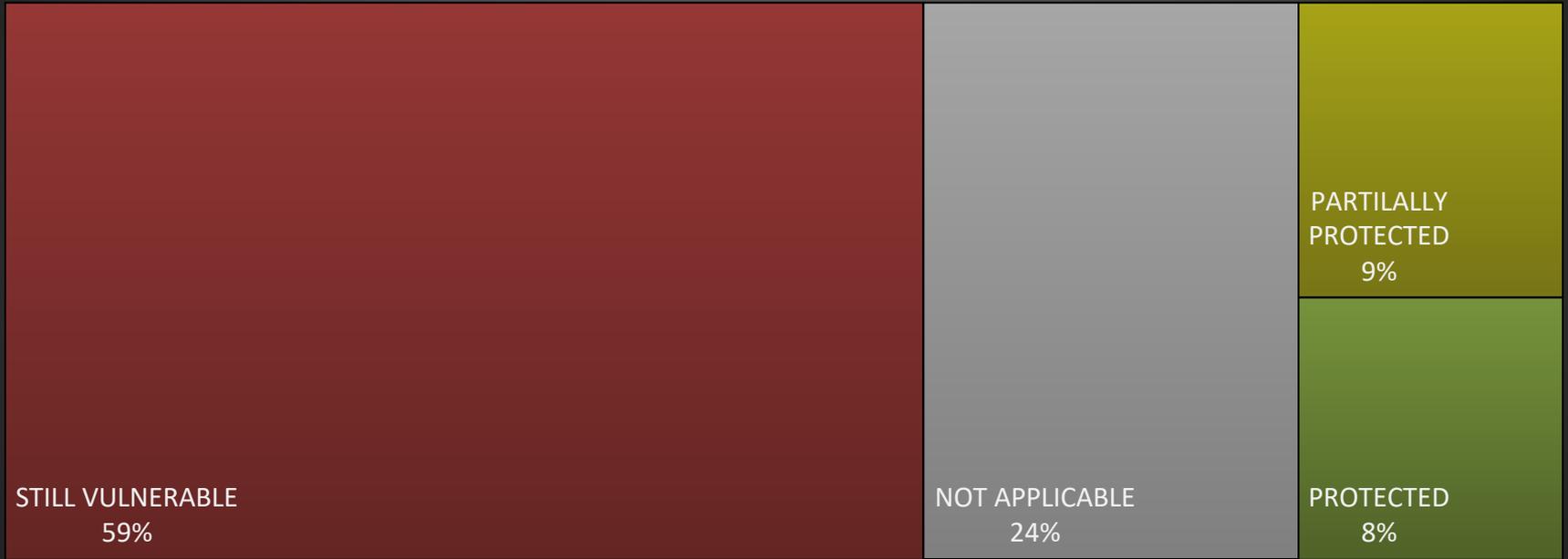


White Oak Security Engagement Process



Outcomes

STEM RESULTS



Outcomes

- More Effective Triaging
- Alternate Remediation Options
- Severity/Priority Clearly Articulated & Understood
- Defense-In-Depth Effectiveness & ROI



Questions

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